



## Cyan Receives 2010 [Red Herring 100 North America](#) Award

**Petaluma, CA, - June 30, 2010** – [Cyan](#) announced today it has been named a recipient of Red Herring's North America 100 award, a prestigious list honoring the year's most promising private technology ventures from the North American business region.

"At Cyan we have built our business by helping service providers rapidly scale capacity and increase revenue in a budget-constrained era," said Michael Hatfield, president and CEO of Cyan. "Our customers around the world have generated additional revenue with new services such as wireless backhaul and cloud-based data center services. Cyan's placement on the Red Herring 100 serves as another indication of our success in enabling the evolving business models of our customers."

Founded in 2006, Cyan currently supports cutting-edge technology-based services for dozens of service providers around the world. The Cyan [Z-Series™ of multi-layer transport platforms](#) provides customers with a flexible and modular approach to simplifying their networks and the ability to rapidly scale services and capacity. In addition, the Cyan [CyMS™ multi-layer management system](#) enables customers to monitor, manage and plan their networks through innovative three-dimensional graphical representations, including the industry's first network heat maps. Together, the Cyan family of solutions has delivered both CapEx and OpEx to operators, while allowing them to expand their revenue-generating service offerings.

[Red Herring's Top 100 North America](#) list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across North America to the Top 100 Winners. We believe Cyan embodies the vision, drive and innovation that define a successful entrepreneurial venture. Cyan should be proud of its accomplishment, as the competition was very strong."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative



to their sector peers, allowing Red Herring to see past the “buzz” and make the list a valuable instrument of discovery and advocacy for the most promising new business models in North America.

### **About Cyan**

Cyan enables service providers to scale, extend and simplify conventional and packet-based networks for more profitable service offerings. Cyan solutions have a proven record in a wide range of deployments including Carrier Ethernet (MEF), data center, wireless backhaul, IPTV, VOD, broadband and wavelength service applications. Cyan is a Petaluma, California-based team of industry veterans with a track record of successful innovation in communications networks around the world. For additional information, please visit [www.cyanoptics.com](http://www.cyanoptics.com) or follow Cyan on Twitter at <http://twitter.com/CyanNews>.

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